



SOCIÉTÉ DE
CRÉDIT COMMERCIAL
AUTOCHTONE

NATIVE
COMMERCIAL CREDIT
CORPORATION

PRESS RELEASE
For immediate release

UNIQUE EXPERTISE AT YOUR DISPOSAL

November 23, 2009: SOCCA leads the way and helps you make your business project happen

Native Commercial Credit Corporation (SOCCA) has brokered major financing projects since its inception in 1992. This has allowed us to develop truly exclusive expertise adapted to the particular needs of First Nations. Over the years, SOCCA has also innovated, adapting its products and services in response to the growing needs of its clientele. Today, SOCCA employs ten uniquely skilled individuals and works with financial partners ready to respond to the particular needs of an Aboriginal market. We have singular strength and would like you to take advantage of it.

What's new

Interested in completing a business project? Tell us about it now by completing the form available on our website at www.socca.qc.ca. Your application will be processed promptly and we will contact you.

Occasionally, we publish news on our website and inform our clientele of the latest developments at SOCCA. Ours is a specialized financial institution and we want to share our achievements with you.

Our team would like to become more involved in your community. Do you have specific needs? Tell us about them! We can even meet with you to discuss them.

SOCCA leads the way and helps you make your business project happen!

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Source: Sonia Bertrand, Communications Officer for SOCCA.
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SOCCA Profile

SOCCA is a non-profit corporation closely involved with First Nations since 1992. The corporation offers financial products, services and coaching for the start-up, acquisition and expansion of Aboriginal enterprises. SOCCA seeks to be the partner of privilege in the economic development of Aboriginal communities in Quebec.

SOCCA
leads the way

And helps you make your
business project happen



SOCCA's mission is to offer advice and financial services adapted to the needs and expectations of First Nations of Quebec in partnership with other Aboriginal and non-Aboriginal financial institutions.



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Why look to SOCCA?

SOCCA is a specialized financial institution that has developed unique expertise and skills over the years

- Aboriginal organization established since 1992 (17 years).
- Staff and the Board of Directors of SOCCA are, for the most part, members of First Nations and are familiar with community requirements. They are committed and firm believers in the development of the organization.
- The management team is very stable and its members hold solid qualifications and pertinent experience in the field of financial institutions. Several hold professional titles.
- President and General Manager Jean Vincent is very much involved in the Aboriginal milieu in Quebec.
- SOCCA has developed major partnerships to serve its clientele.
- SOCCA is in sound financial health and has granted nearly \$36.5 million (as at March 31, 2009) in loans at competitive interest rates comparable to those offered on the market.

**SIMPLE
ORGANIZED
COMPREHENSIVE
CONVIVAL
ABLE**



SOCCA offers custom products and services

- SOCCA offers products and services, adapted to the context of First Nations and is able to provide customers with support, analysis and customer follow-up services.
- SOCCA is also a partner of Aboriginal Business Canada of Indian and Northern Affairs Canada (ABC-INAC).

Were you aware that in 2008, a performance assessment was conducted by the National Aboriginal Capital Corporations Association at the request of INAC and that SOCCA was ranked first?

Statistics reveal that SOCCA holds the strongest record for growth of its loan portfolio. Also, thanks to teamwork and relations developed with communities and entrepreneurs, SOCCA boasts the lowest bad debt ratio on its loans. Finally, funds generated by operations in the black, year after year.

SOCCA is involved in the field

- SOCCA represents most First Nations of Quebec, contrary to other financial institutions that offer their products and services to one nation only. Customers trust SOCCA because of our knowledge of the Aboriginal world and our personalized products and services.
- SOCCA offers services in both official languages in Canada.
- SOCCA wants to be the privileged partner in the economic development of Aboriginal communities in Quebec.



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Our Team



Jean Vincent, CA, CGA, CAFM
President and General Manager
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Jean Vincent has been the President and General Manager of SOCCA since its creation in 1992. He is also the Executive Director of First Nations Venture Capital of Quebec, limited partnership (FNVCQ). Mr. Vincent holds a License in Accounting and a Bachelor's Degree in Administration (B.A.A.) (Accounting Major) from Université Laval (Québec), and the titles of Chartered Accountant (C.A.), Certified General Accountant (C.G.A.) and Certified Aboriginal Financial Manager (C.A.F.M.).

Likewise, he holds the position of Deputy Grand Chief of the Conseil de la Nation huronne-wendat and also sits on various Boards of Directors, including the Native Benefits Plan (as President) and additional pension plans of the Groupe Promutuel. Recently, he was named to sit on Canada's Task Force on Financial Literacy created on June 26, 2009 by the Honourable Jim Flaherty, Minister of Finance of Canada.

Jean Vincent is a member of the Huron-wendat Nation.



Martin Légaré, B.A.A.
Director of Administration
and Operations
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In April 2002, Martin Légaré joined the ranks of SOCCA as Account Manager. In 2007, he became the Director of Administration and Operations. In this respect, he is responsible for managing applications for financial assistance submitted by SOCCA clientele. From 1993 to 2002, he worked for Mouvement Desjardins as an Account Manager and Business Services Adviser. He holds a Bachelor's Degree in Administration and a Certificate in Commercial Credit.

Since 2006, he has devoted his leisure time to the development of sports as President of the Club de soccer de la Haute-Saint-Charles, and as Vice-president of the Association régionale de soccer de Québec since 2007.

Martin Légaré is a member of the Huron-wendat Nation.



Elyse Boisvert
Administrative Assistant
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Élyse Boisvert joined the SOCCA team in 2001 and has served as Administrative Assistant since 2003. In the past, she worked for several business and organizations, including the Centre de Recherches en entrepreneuriat et PME and the Institut de recherches politiques at Université Laval. She holds a College Diploma in Social Services and an Attestation of Collegial Studies in Office Technology. Additionally, she has taken several courses in communication at Université Laval.



Jean-Conrad Dussault
Accountant
cdussault@soccc.gc.ca

A member of the SOCCA team since 1998, Jean-Conrad Dussault now assumes complete responsibility for accounting for SOCCA, FNVCQ, ABSCAN and other programs in the capacity of Accounting Officer. Prior to this, he worked as comptroller for a private company for five years and as a technician for an accounting firm for ten years. He holds a College Degree in Administration with a major in finance.

Jean-Conrad Dussault is a member of the Huron-wendat Nation.



Mario Bédard
Loan Administration Officer
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Since 2003, Mario Bédard has served as a Loan Administration Officer for SOCCA. He works in close cooperation with the Director of Administration and Operations in the development of projects with SOCCA clientele. Mr. Bédard has been involved in the world of finance for more than 20 years, including several with the Mouvement Desjardins. He holds a College Degree in Computer Science and an Attestation of Collegial Studies in Finance.



Laurent Odjick, B.A.A.
External Development Officer
Gaspésie -
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Laurent Odjick has worked as an External Development Officer for SOCCA since joining the team in 2005. He participates in the evaluation of applications for financial assistance from Aboriginal Business Canada and has contributed to the creation and expansion of several Aboriginal businesses. Mr. Odjick holds a Bachelor's Degree in Administration (entrepreneurial management profile).

Laurent Odjick is a member of the Algonquin Nation of Kitigan-Zibi.



Annie Gareau
External Development Officer
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Annie Gareau joined the SOCCA team in 2002 as an External Development Officer and has participated in the evaluation of projects originating with Aboriginal Business Canada clientele. Prior to working for SOCCA, she was the Administrative Director of a mining company and a consultant in business start-up. She has training in administration, accounting and business start-up and is currently pursuing a program in commercial credit.

In 2006, she sat on the Board of Directors of the Service d'entraide familiale de Val-d'Or inc. as Vice-president. Currently, she is involved in various committees and councils in the field of education and in a number of financing campaigns, including LEUCAN.



Michelle Picard, B.A.A.
Financial Analyst
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Michelle Picard joined the SOCCA team in 2008 as Financial Analyst. She conducts financial analyses in cooperation with the Director of Administration and Operations to assess applications filed by clientele. Prior to working for SOCCA, she completed several mandates organizations of the Conseil de la Nation huronne-wendat, including the Centre de développement et de la formation de la main-d'œuvre huronne-wendat (manpower training centre) and the Office du tourisme de Wendake (tourism bureau). She holds a Bachelor's Degree in Administration (corporate finance) from the Université du Québec à Rimouski.

Michelle Picard is a member of the Huron-wendat Nation.

Denise Jean
Administrative Assistant
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Denise Jean joined SOCCA in February 2009 as Administrative Assistant. Prior to this she worked for the Conseil de la Nation huronne-wendat for nearly 20 years, where she held the positions of Administrative Assistant to the Director General, Counsel Secretary and Executive Secretary of the Department of Health and Social Affairs. She holds an Attestation of Collegial Studies in Office Technology.

Denise Jean is a member of the Huron-wendat Nation.
